



GIOIATECHNO

WEEKLY BERLIN PARTY GUIDE - SPONSORSHIP DECK 2026
INDEPENDENT CROSS-PLATFORM MEDIA FOR THE BERLIN UNDERGROUND ELECTRONIC SCENE



BERLIN

WEEKLY PARTY GUIDE

GIOIA TECHNO - CONTENT CREATOR
BERLIN WEEKLY GUIDE - SPONSORSHIP DECK 2026

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POST CAROUSEL'S SLIDES, REAL POSTED ON @GIOIATECHNO IG PROFILE

The [Weekly Berlin Party Guide](#) has been running cross-platform (Instagram, Facebook, YouTube) for 2 years straight — built by people who live this scene, not manage it from a desk.

Our audience is international, loyal, and genuinely obsessed with Berlin Club Culture.

Every AD space comes with a real performance report document at the end of every action.

Your event lands permanently on the feed, in front of the right people, at exactly the right moment. Spots fill up fast. If you want your party in front of this crowd — don't wait.

✉ gioiatechno@gmail.com
➡ @gioiatechno - on IG YT FB

Book a free 15-min coffee call ☕ and let's make it happen - tap this link [here](#)



PROMOTER

CASE HISTORY

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Case History:

This Party Promoter bought **5 AD Spaces on the Weekly Club Party Guide**, spread across the entire Summer 2026 season.

Investment:

Events Bundle x5 (€250) + IG Story share x1 (€25) + IG Broadcast Mention x1 (€25) = TOT: €300.

Of course, we always throw in a little extra love to thank our long-term clients and keep the party people happy (just don't tell our finance department!)

1

STEP 1: provide visual layout

Provide a high-quality media file/artwork for the party.



2

STEP 2: slide on Carousel Post

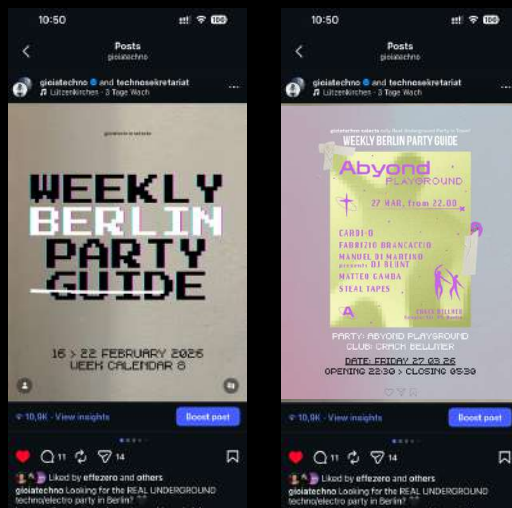
We place your visual in our professional, fresh, and trendy layout — validated by years of engagement.



3

STEP 3: Monday 6pm POSTED!

This digital tool helps clubbers and ravers plan their best nights in Berlin!



4

STEP 4: Support Event w/ sharing action

When your slide is live, we amplify it with 2 dedicated IG Story shares.



BRAND

COLLAB 26

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YOUR BRAND

COLLECTIVE PARTY PROMOTER
BERLIN, GERMANY

Abyond

FETISH CLUB WEARE STORE
BERLIN, GERMANY

THE CODE

SMART RECOVERY SUPPLIER
PRAGUE, CZECH REPUBLIC

afterglow

TECHNO CLUB
BERLIN, GERMANY

SENSORIUM

PSY-SCIENCE FESTIVAL
BERLIN, GERMANY

TRYP
EXPO

COLLECTIVE PARTY PROMOTER
BERLIN, GERMANY

Lobotomy

RENTAL BIKE
AMSTERDAM, NETHERLAND

Swapfiets

FETISH 3-DAYS FESTIVAL
BERLIN, GERMANY

F



FAQ

EVERYTHING YOU NEED TO KNOW

? What exactly do I get for my money?

Your event gets 1x dedicated slide inside our Weekly Berlin Party Guide carousel post, published every Monday at 6pm. On top of that, we amplify it with 2x dedicated IG Story shares the same day it goes live. Your visual stays permanently on our feed.

? Is it a post or a story?

Both. Your event appears in the weekly carousel post (permanent on the feed) and in 1 dedicated stories on the day of publishing.

? Do I get an invoice?

Yes, for all standard bookings (€100+) we issue a regular invoice. For the Berliner discounted rate (€50/event bundle), payment via PayPal Friends & Family is accepted — no invoice issued in that case.

? How do I send my material?

Send your visual artwork in high resolution via DM on Instagram or by email to gioiatechno@gmail.com after payment is confirmed.

? When will my event be published?

Every Monday at 6pm CET. Booking must be confirmed (payment + artwork received) by the Sunday before.

? Will I know how the post performed?

Yes. Every booking includes a Performance Report PDF with full campaign insights, sent after the post goes live.

? Can I book just one event?

Absolutely. One-shot bookings are available at €100 (Worldwide) or €50 (Berliner rate, from 2nd+ bookings).





LET'S MAKE SOME NOISE TOGETHER

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 +39 378 0644902

BOOK A FREE 15-MIN
COFFEE CALL
NO STRINGS ATTACHED.

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@GIOIATECHNO
@TECHNOSEKRETARIAT

 YOUTUBE CHANNEL
@GIOIATECHNO
+ PODCAST SEGM. TECHNOSEKRETARIAT

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WEEKLY CONTENTS ON GT CHANNEL:

- Mon CET 7:30 pm, CEST 8:30 pm / LIVE 30 mins
- Mon CE(S)T 6 pm / WEEKLY PARTY GUIDE Post
- Wed CET 6 pm / EXCLUSIVE ON PATREON
- Thu CET 6 pm / Video or TS EP podcast